



EXHIBITOR BADGES

How do we register for badges?

Please use the link that was sent in the newsletter.

Where do we get our badges?

Except for the Northeast Region shows you can have your badges mailed to you if you are paid in full. On show site you can pick up your badges at a manned Registration Desk or print them yourself at the Badge Hub

How many do we get?

Your badge allotment is dependent on the size of your space(s). Badge allotment is cumulative. See allotments below.

199 Sq. Ft. or less	= 6 Credentials
200 – 399 Sq. Ft.	= 10 Credentials
400 – 2000 Sq. Ft.	= 15 Credentials
2001 – 3500 Sq. Ft.	= 20 Credentials
3501 – 5000 Sq. Ft.	= 25 Credentials
5001 – 7500 Sq. Ft.	= 30 Credentials
7501 Sq. Ft. +	= 40 Credentials

What if I lose my badge?

There is a \$10 reprint fee for lost badges.

Do I register my dealers using my allotment?

No. Please complete and return your co-exhibitor form. Your dealers will receive their own link and allotment to register for badges.

Can I laminate it?

No. The badges are printed on thermal paper – the badges will turn black.

I received my badge(s) but not the lanyards – are those provided?

Yes, lanyards can be picked up on show site.

Do I have to wear it all day?

For security purposes you should always wear your badge all day.

Do I have to show an ID when entering the show?

Yes, for security purposes we require a government issue ID to match the issued badge. You will have to show your ID every time you enter the show unless you are wearing the daily wristband.

The Badge site asks for an email and some of my staff do not have emails, can I just use my email address for all the badges?

No. The reason we are asking for a Unique email is so that staff picking up on show site can receive an email with a barcode for easy scan and go self printing at the Badge Hub.

Can I use the badge Hub if I do not provide an email address?

Yes. If you pre-register you can use the badge Hub by entering your first and last name or registration number. Your space balance must be paid in full and you are not able to reprint badges at the Badge Hub.

Can I use the self reg station to print all my badges at once by searching my company name?

You are unable to search by company name at the Badge Hub. You can search by First and Last name and Registration number. All shows except the Northeast Region shows can print all badges registered for the show.

If I input everyone's email address will they receive a lot of emails through the year? Are the email addresses shared with other companies?

No. We will send one "Push" email containing the unique barcode for easy scan and go printing prior to the show. We do not share email addresses with outside companies. Emails will not be saved for future shows.

If I ordered badges for John Doe and he can't make the show, how can I change the name?

You can change the name on the badge prior to printing at a manned registration desk.

If we swap out volunteers/employees on various days to work the show, how do we handle that?

We do not print generic Volunteer badges. We will adjust the allotment for those complimentary booths that use volunteers for staffing. You cannot swap out a badge if the badge has been used and scanned by another employee.

If I have an NMMA Trade badge do I have to register for a show's specific exhibitor badge?

No. The NMMA Trade badge allows entry into to all 18 NMMA consumer shows 2 hours prior to show opening – same as an exhibitor badge.