

### **Automated WILL CALL**

Our automated **Will Call System** will help both you and your customer have a better show experience. It is an extension of our Be My Guest Ticket site.

- **You will have two options for hard stock tickets.**
  - **Option 1 – Hard stock tickets**
    - If you choose to have your hard stock tickets mailed to you, you are responsible for distribution. You will be not able to leave these tickets in Will Call.
    - Picked Up on show site. If you choose to pick up your tickets on show site, we will not be responsible for distribution, ticket cannot be left in Will Call.
  - **Option 2 - Will Call Tickets**
    - Will Call tickets will NOT be distributed to you. You will be prompted to type in the first and last name of your customer, email is optional. If you include an email address your customer will receive an email stating, you have left tickets for them at WILL CALL and the quantity.
- The site is optimized for use on your device (phone or tablet). When users navigate to the system from a phone, the pages will automatically adjust to the mobile friendly version.

These processes will help by

- Saving you valuable time by being able to add customers/prospects to your Will Call list from your booth.
- Faster moving lines – no need to have counters in alpha order.
- You will be able to easily see who or who has not picked up tickets and on what day.

If you have any questions, please contact Melissa Hall at [mhall@nmma.org](mailto:mhall@nmma.org) or call her at (954) 441-3236 or Gunnar Tubbs, [gtubbs@nmma.org](mailto:gtubbs@nmma.org) at (612) 332-8330.