
CREDENTIAL & EXHIBITOR TICKET INFORMATION

DEFINITION OF TERMS

EXHIBITOR BADGE

- ◆ A badge worn by company employees working the exhibit
- ◆ Allows free admission into show two (2) hours before open
- ◆ The number of badges issued is based on the size of the space contracted

WORKING DEALER BADGE

- ◆ An Exhibitor Badge **identifying a separate company** with employees working in your exhibit
- ◆ Allows free admission into show two (2) hours before open

TRADE BADGE

- ◆ A badge for marine industry professionals, attending the show, and not working an exhibit
- ◆ Allows free admission into the show during show hours only
- ◆ **(7) badge types available:** Distributor, Manufacturer, Manufacturer's Rep, Dealer, Retailer & Marina, Marine Services, Working Press

EXHIBITOR GUEST TICKETS

- ◆ A ticket that exhibitors order to give to their clients/guests allowing them free admission into show
- ◆ Orders can be placed by exhibitors
- ◆ Exhibitors will pay \$4.00 per ticket and will only be billed for tickets collected at the gate

WILL CALL

- ◆ Where exhibitors leave tickets for their clients/guests to pick-up
- ◆ Personal identification that matches name on envelope must be presented to claim all guest tickets

HOW TO ORDER

EXHIBITOR BADGES

- ◆ Fill out the Exhibitor Badge Order Form in this kit (next page). Include full name of all employees working the exhibit. Fill in contact information and pick up badges at the show office during move-in.

TRADE BADGES

- ◆ Visit www.nmma.org/registration for more information and to order your badges.

NMMA

MORE QUESTIONS....

Call us and we'll be happy to help you.