



November 2011

Dear Exhibitor:

The National Marine Manufacturers Association would like to welcome you to the Progressive Insurance Northwest Sportshow –our 80th year!

Please find on our website your exhibitor instructions for the 2012 show, including order forms and a checklist that is designed to save you as much time and money as possible.

This Exhibitor Kit is designed to answer your questions regarding the move-in, set-up, and move-out of the show. ***Please take the time to read this Exhibitor Kit to avoid being charged any unnecessary fees.***

Bulk Exhibitors will either be faxed or mailed their specific move-in date and time at the end of February.

The move-out will commence after the close of the Sportshow and continue through midnight on Sunday, April 1st, 2012. The Convention Center will need to be cleared of all exhibitor displays and material by 3:00 PM on Monday, April 2nd, 2012.

The dates and hours of the show are as follows:

Wednesday, March 28	1:00pm - 9:00pm
Thursday, March 29	1:00pm - 9:00pm
Friday, March 30	11:00am - 9:00pm
Saturday, March 31	10:00am - 9:00pm
Sunday, April 1	10:00am – 5:00pm

If you have any questions concerning the Exhibitor Kit or its contents, please contact me at (612) 332-8330. The entire NMMA Show Staff and I look forward to assisting you and wish you a successful show.

Sincerely,

Darren Envall
National Sportshow Exhibitor Relationship Manager
Northwest Sportshow