



November 2009

Dear Exhibitor:

The National Marine Manufacturers Association would like to welcome you to the 78th Annual Northwest Sportshow!

Please find on our website your exhibitor instructions for the 2010 show, including order forms and a checklist that is designed to save you as much time and money as possible.

This Exhibitor Kit is designed to answer your questions regarding the move-in, set-up, and move-out of the show. ***Please take the time to read this Exhibitor Kit to avoid being charged any unnecessary fees.***

**Bulk Exhibitors will either be faxed or mailed their specific move-in date and time prior to Friday, February 26, 2010.**

The move-out will commence after the close of the sport show on Sunday, March 28, 2010. The Convention Center will need to be cleared of all exhibitor displays and material by 3:00 PM on Monday, March 29, 2009.

The 2010 show begins on Wednesday; the show will open at 11:00 AM on Friday. The dates and hours are as follows:

Wednesday, March 24	1:00pm - 9:00pm
Thursday, March 25	1:00pm - 9:00pm
Friday, March 26	11:00am - 9:00pm
Saturday, March 27	10:00am - 9:00pm
Sunday, March 28	10:00am – 5:00pm

If you have any questions concerning the Exhibitor Kit or its contents, please contact me at (612) 332-8330. The entire NMMA Show Staff and I look forward to assisting you and wish you a successful show.

Sincerely,

A handwritten signature in black ink that reads "Darren Envall".

Darren Envall  
Sales and Operations Manager  
Northwest Sportshow