



November 2011

Dear Exhibitor:

The National Marine Manufacturers Association would like to welcome you to the Progressive® Insurance Minneapolis Sports Show Please find on our website your exhibitor instructions for the 2012 show, including order forms and a checklist that is designed to save you as much time and money as possible.

This Exhibitor Kit is designed to answer your questions regarding the move-in, set-up, and move-out of the show. ***Please take the time to read this Exhibitor Kit to avoid being charged any unnecessary fees.***

**Bulk Exhibitors will either be faxed or mailed their specific move-in date and time prior to Friday, March 9, 2012.**

The move-out will commence after the close of the sport show on Sunday, April 1, 2012 and continue until midnight. On Monday, April 2<sup>nd</sup> our move-out hours are 8:00 AM – 3:00 PM. The Convention Center will need to be cleared of all exhibitor displays and material by 3:00 PM on Monday, April 2<sup>nd</sup>, 2012.

The 2012 show begins on Wednesday; the show will open at 11:00 AM on Friday. The dates and hours are as follows:

Wednesday, March 28	1:00pm - 9:00pm
Thursday, March 29	1:00pm - 9:00pm
Friday, March 30	11:00am - 9:00pm
Saturday, March 31	10:00am - 9:00pm
Sunday April 1	10:00am - 5:00pm

If you have any questions concerning the Exhibitor Kit or its contents, please contact me directly at (800) 777-4766. The entire NMMA Show Staff and I look forward to assisting you and wish you a successful show.

Sincerely,

Darren Envall  
National Sportshow Sales Manager  
Progressive® Insurance Northwest Sportshow