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If you prefer to fax or mail your form, please check the relevant box below and send your form to: Alisdair Martin, TRMG LLP, 790 West Frontage Road, Northfield IL 60093 USA. Fax: (847) 441-4185

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Please note: the layout, fonts and colors used in these examples are a guide and are subject to change. Sizes are an estimate and will depend on content and page layout.

THE SHOW GUIDE



Following the great success of the **2011 Northwest Sportshow Official Show Guide**, TRMG will once again be producing a high quality publication that will be made available to every attendee who attends the **2012 Northwest Sportshow**.

This Guide provides a great platform to:

- Drive more traffic to your booth at the show
- Educate and inspire the consumer about your product or service
- Generate a significant post-show response from the 45% of attendees who keep this show guide for up to six months!



For advertising rates and editorial opportunities please contact **Alisdair Martin** on **847 441 4122** or email alisdair@trmgllp.com