



NORTHWEST SPORTSHOW CHECKLIST

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|--------------------------|----------------------------|---|
| <input type="checkbox"/> | January 29, 2010 | Exhibitor Guest Tickets |
| <input type="checkbox"/> | January 29, 2010 | Exhibitor Badge Order due |
| <input type="checkbox"/> | ASAP | Publicity Form due
*please send immediately if possible! |
| <input type="checkbox"/> | February 26, 2010 | Specific Move-In schedule will be sent |
| <input type="checkbox"/> | February 22, 2010 | Advance shipments may begin arriving
at Brede Exposition Services warehouse. |
| <input type="checkbox"/> | March 6, 2010 | Hotel Reservations |
| <input type="checkbox"/> | March 9, 2010 | High Speed Internet Access due |
| <input type="checkbox"/> | March 9, 2010 | Telephone Orders due |
| <input type="checkbox"/> | March 9, 2010 | Electrical Orders due |
| <input type="checkbox"/> | March 10, 2010 | Installation and Dismantling Order due |
| <input type="checkbox"/> | March 10, 2010 | Decorator Order discount deadline |
| <input type="checkbox"/> | March 15, 2010 | Additional charge for freight received at the
Warehouse after this date |
| <input type="checkbox"/> | March 22, 2010 | Direct Shipments may begin arriving at MCC |
| <input type="checkbox"/> | March 24 – 28, 2010 | 78th Annual Northwest Sportshow |

Also please note:

A very effective way of advertising is through the Official SPORTSHOW Program, distributed **FREE** to all show attendees. For more information call Darren Envall either at 612.332.8330 or 800.777.4766.