



NORTHWEST SPORTSHOW CHECKLIST

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|--------------------------|-------------------------|--|
| <input type="checkbox"/> | January 29, 2012 | Exhibitor Guest Tickets |
| <input type="checkbox"/> | January 29, 2012 | Exhibitor Badge Order due |
| <input type="checkbox"/> | ASAP | Publicity Form due
*please send immediately if possible! |
| <input type="checkbox"/> | February 29, 2012 | Specific Move-In schedule will be sent |
| <input type="checkbox"/> | February 29, 2012 | Advance shipments may begin arriving at Brede Exposition Services warehouse. |
| <input type="checkbox"/> | February 29, 2012 | Installation and Dismantling Order due |
| <input type="checkbox"/> | March 8, 2012 | Hotel Reservations |
| <input type="checkbox"/> | March 7, 2012 | Telephone Orders due |
| <input type="checkbox"/> | March 7, 2012 | Electrical Orders due |
| <input type="checkbox"/> | March 14, 2012 | Decorator Order discount deadline |
| <input type="checkbox"/> | March 21, 2012 | Additional charge for freight received at the Warehouse after this date |
| <input type="checkbox"/> | March 26, 2012 | Direct Shipments may begin arriving at MCC |
| <input type="checkbox"/> | March 28 – Apr 1 | 80th Annual Northwest Sportshow |

Also please note:

A very effective way of advertising is through the Official Show Guide, distributed **FREE** to all show attendees. For more information call Alisdair Martin, TRMG, 847-441-4122; alisdair@trmgllp.com.