



Brede

EXPOSITION SERVICES

Progressive Insurance® Northwest Sportshow®

Minneapolis Convention Center - Halls C-D-E

Minneapolis, MN

March 28 - April 1, 2012

Dear Exhibitor:

Brede Exposition Services is pleased to have been selected as the Official Service Contractor for the upcoming **Progressive Insurance® Northwest Sportshow®**. We recognize that your participation in this event is a vital part of your firm's marketing program, and we want to do everything possible to make it profitable and rewarding for you.

Included in this service manual are forms for ordering various services and equipment. The Brede forms are to be returned to our office, the others to the specific contractors who are providing the services. Please review, complete, and submit your order forms as early as possible to take advantage of our discount pricing.

Please refer to the enclosed *Show Details* page for vital facts and information about this event. If you have any additional questions about Brede's services, please do not hesitate to call or email Brede's Progressive Insurance® Northwest Sportshow® Customer Service Representative at sharon.sandvik@brede.com.

A Brede Service Desk will be maintained in the exhibit area during exhibitor move-in to answer any questions that arise, and to assist with any last minute requirements.

We look forward to working with you and your company toward a successful show.

Thank you.



Brede

EXPOSITION SERVICES

Progressive Insurance® Northwest Sportshow®

Minneapolis Convention Center - Halls C-D-E

Minneapolis, MN

March 28 - April 1, 2012

Brede Customer Service

- Sharon Sandvik (612) 378-65162 Fax (612) 331-8380 e-mail: sharon.sandvik@brede.com
- Office Hours: 8:00 AM - 4:30 PM (central time)
- No telephone orders accepted; please complete and submit your order and credit card information to Brede.

Show Management

- Darren Envall
- (612) 332-8330
- denvall@nmma.org

Booths

Each 10' x 10' booth includes:

- 8' high back drape
- 3' high side drape
- (1) one-line booth ID sign with booth number

Drape Colors: Blue & White

Aisle Carpet Color: Red

Material Handling

Advance to Warehouse

TO: Exhibiting Company Name and Booth #
FOR: Progressive Insurance® Northwest Sportshow®
Brede Exposition Services
c/o YRC
12400 Dupont Avenue South
Burnsville, MN 55337-1682

Direct to Show Site

TO: Exhibiting Company Name and Booth #
FOR: Progressive Insurance® Northwest Sportshow®
c/o NMMA
Minneapolis Convention Center - Halls C-D-E
1301 Second Avenue South
Minneapolis, MN 55403-2781

Show Hours

Show Hours:	Wednesday	March 28, 2012	1:00 PM	—	9:00 PM
	Thursday	March 29, 2012	1:00 PM	—	9:00 PM
	Friday	March 30, 2012	11:00 AM	—	9:00 PM
	Saturday	March 31, 2012	10:00 AM	—	9:00 PM
	Sunday	April 1, 2012	10:00 AM	—	5:00 PM

Utilities & Services

- For booth utilities and additional booth services, please contact the individual suppliers using the enclosed order forms.



[Find more on Brede.com](http://www.brede.com)



phone 612.378.6522

fax 612.331.8380

e-mail sharon.sandvik@brede.com

Show Details